

**Three platforms,
one objective.**

**Connecting
you to the
right talent.**

**Careerpass
Network**

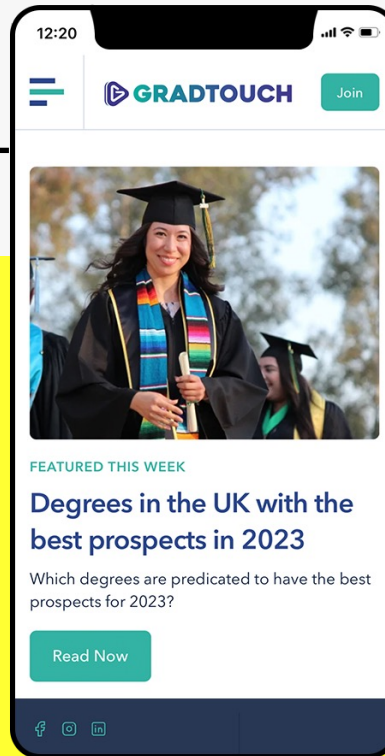
Our advertising platforms

graduatejobs.com



The go-to destination for millions of graduate job-seekers in the UK

GRADTOUCH



Careers content experts and a specialist, employer branding platform

kaampus



A society sponsorship tool that connects employers with hard-to-reach audiences

What we do



Reach a wide audience when you need them

With roles across all sectors and locations, students and graduates know where to find the best opportunities

Drive high levels of response

Through our engaged candidate audience, we see a strong level of applications and interest in roles

A strong reputation

Graduatejobs.com has been running for over 20 years and ranks number one on Google for 'graduate jobs'



Get creative

As a content-led platform, We communicate employer messaging, helping employers to share what makes them unique

Dive deeper and engage throughout the year

By providing insightful content throughout the year, employers can their brand and gain trust from an engaged audience

Educate & Convert

Showcase the graduate experience and tell candidates what to expect



Reach a thriving community of diverse students

Expand the audience you're connecting with and connect with diverse networks

Understand your audience

Identify key society networks and establish relationships through digital partnerships

Boost your employer brand

Showcase your employer messages in a unique way and improve your respect and reliability



Our platforms

In depth

graduatejobs.com



One of the most well-known and instantly recognisable names for graduate jobs, graduatejobs.com is the go-to destination for millions of job-seekers in the UK.

445,000+

Actively registered users

22%

are from
STEM fields

262,000

have a 2:1
or above

170,000+

CVs uploaded you can search from

12:57

graduatejobs.com

Graduate Jobs Schemes Internships

MyJobs Sectors Locations Popular 2.1

2 Job matching

I'm looking for

Graduate jobs & schemes Internships & work placements

Sectors

Science & Technology

Locations

I am willing to relocate

Degree

2:1

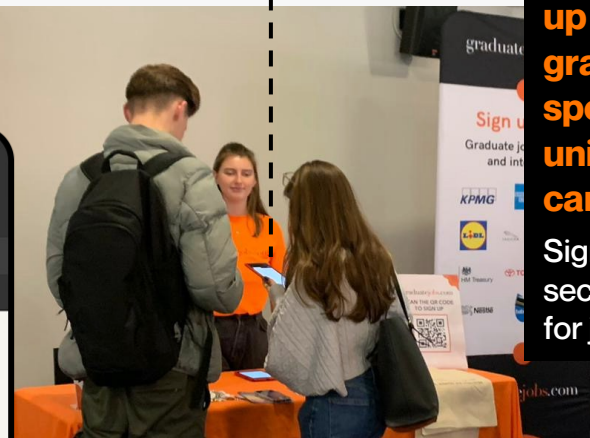
University

University College London (UCL)

2023

Upload CV

Choose File no file selected



In the 6 months leading up to April 2023, graduatejobs.com spoke to over 30,000 university students on campus.

Signing up over 20,000 second years and finalists for job alerts.

3.6 million+

website views in the last 12 months

814,000+

unique website visitors in the last 12 months

300,000

website views per month

1.5 million+

job views in the last 12 months

No.1

search on Google for "graduate jobs" in the UK

43%

average email open rate



An award-winning graduate jobs platform known for careers content, employer media and its active social following.



395,000+

registered users

33%

are from
STEM fields

62%

identify as
female

130,000+

Social media followers



Red Bull

Various Locations



Just Eat

Various Locations

How gradtouch.com delivers for employers, per sector

1. Finance

Average application per vacancy: **161**
View to apply conversion rate: **29%**

2. Consultancy

Average application per vacancy: **187**
View to apply conversion rate: **28%**

3. HR

Average application per vacancy: **111**
View to apply conversion rate: **25%**

4. Engineering

Average application per vacancy: **161**
View to apply conversion rate: **25%**

5. Technology

Average application per vacancy: **191**
View to apply conversion rate: **26%**

kaampus

A unique university society sponsorship platform that enables employers to send direct mails about their opportunities to society members.



Diversity and inclusion

13,000+

Students with a primary focus on culture and community

Includes:

- **African Caribbean Society**
University of Cambridge
- **British Asian Society**
University of Manchester

Languages

2,500+

Students with a passion for languages

Includes:

- **Linguistics Society**
University of Warwick
- **Le Cercle Français**
University of Sheffield

220+

societies in our network with a primary focus on **diversity** and inclusion

200+

societies in our network with a primary focus on **STEM** courses or activities

80,000+

Total student reach

1,000+

Societies for you to connect with



Sports

10,000+

Students who have a competitive drive

Includes:

- **Association Football Club**
University of Cambridge
- **Taekwondo Society**
UCL

STEM

14,000+

Students who belong to STEM-related societies

Includes:

- **Engineers Without Borders**
University of Oxford
- **Women in STEM**
King's College London

Brands we've worked with



Civil Service

Deloitte.



Red Bull



GCHQ



Unilever

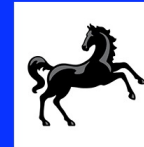
JUST EAT



TRANSPORT
FOR LONDON



LLOYDS
BANKING GROUP



ICAEW
CHARTERED
ACCOUNTANTS



T Teach
First

amazon

octopusenergy

sky

J.P.Morgan

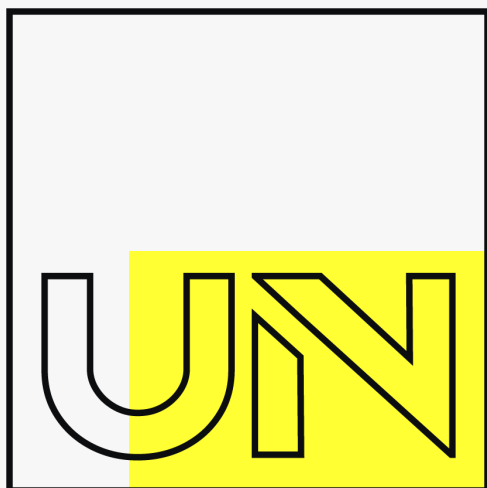
JM Johnson Matthey
Inspiring science, enhancing life



vodafone

BBC





**Part of a group
that's ensuring
no pathway
goes unseen**

GRADCORE

A leading provider of employability solutions for universities and employers. Gradcore empower and upskill university students and help employers with RPO services.

TopScore
Enabling Digital Assessments

Digital assessment centre software providers enabling employers to run streamlined and paperless recruitment events.

AI DETECTOR

AI Detector provides employers with data they've never had before on how candidates are using ChatGPT in their applications



**Ready to make
the right connections?**



Contact us today
sales@careerpass.network